

The Power of Membership



The National Association for Surface Finishing (NASF) represents the total surface finishing industry as a key segment of the North American and global manufacturing value chain. Our mission is clear: Advance a sustainable future for the North American surface finishing industry.

The Benefits are Many:

Networking: Opportunities to connect with companies, industry professionals and industry leaders throughout the finishing supply chain to address common issues.

Advocacy: Be part of an established and highly regarded voice promoting the finishing industry's interests on domestic and international regulation and legislation.

Technology: Receive updates and information on new technology developments shaping the future of the industry.

Knowledge and Information: Obtain extensive knowledge of finishing processes and receive training through NASF's education arm, the AESF Foundation, through in-person, web-based, and customized courses for surface finishing operations of all sizes.

Communication: A generous library of industry resources that includes printed and on-line publications, the NASF website, the NASF Bulletin, the Washington Report and Regulatory Update, the NASF Economic Outlook, the NASF Technology Report, regular webinars, and new magazine publications.

Volunteer and Leadership Development: Employees of member companies may join volunteer committees that advance professional, personal and technical achievement through networking on both local and national levels.

Engagement

Engage with industry leaders and professionals committed to the long-term success of the surface technology community through such industry events as:

SUR/FIN

June 11–13, 2012 | Las Vegas, Nevada

The leading North American and International trade show and exhibition for surface finishing technology.

The NASF Washington Forum

April 24 – 26, 2012 | Washington DC

An annual event featuring thought leaders and experts on policy trends affecting finishing operations and major customer segments and supply chains.

NASF Management Conference

March 10 – 15, 2012 | San Juan, Puerto Rico

A mid-winter conference focusing on business issues facing the industry.

SUR/FIN Asia-Pacific

December 4-7, 2012 | Singapore

The only South East Asia event totally dedicated to Surface Finishing.

Bright Design Challenge

Students tackle real-world surface finishing issues in our annual scholarship competition.

Local and Regional Events

Providing training and timely updates for members on a local level.

For More Membership Information:

**Please contact Phil Assante,
NASF Member Relations,
directly at (703) 887-7235.**

THE SURFACE TECHNOLOGY INITIATIVE

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Advancing a Sustainable Future

How Surface Finishing Technology is Vital to Manufacturing and You

Have you turned on your lights lately, used the Internet or your portable phone, commuted to work or visited your doctor? You may not realize it, but you've relied on surface finishing. Millions of products we use every day are "finished" with some form of coatings technology, through processes and chemistries that are often not well-understood and appreciated for their vital role in manufacturing.

Surface technology adds value to products by making them last longer, look better or perform in ways that would otherwise be impossible. In this way, we contribute to the nation's productivity, improve our quality of life and enhance our safety and security. Industries that use a range of surface finishing technologies include: electronics, automotive, aerospace and defense, energy, medical, agriculture, construction, tools and dies, shipbuilding, steel, plumbing and household appliances.

A product or component is "finished" by applying one or more layers of metal, paint or plastic. Engineering a surface in this way can reduce wear, enhance corrosion resistance, control friction, impart new physical properties or dimensions, alter the appearance of a product or extend a product's useful life.

To spotlight our impact on millions of products and households, the NASF has expanded its "Surface Technology Initiative" in 2012. Our campaign promotes the industry's contribution to society and our commitment to advance a sustainable future, both economically and environmentally, for surface finishing in North America.

Coming Soon: Updates on our "Bright Design Challenge" with the College of Creative Studies (Detroit) and the Art Center College of Design (Pasadena). [See more at www.nasf.org](http://www.nasf.org).