



EXHIBITOR MEMO #1

Sponsorship Opportunities

Enhance your company's marketing efforts – become a SUR/FIN 2010 sponsor! We have added new opportunities which will allow you to be seen front and center by your customers and prospects.

What does sponsorship do for your company?

- Increases brand awareness
- Heightens company visibility
- Heightens name recognition
- Differentiates your company from the competition
- Shows your support for the industry

See the attached Sponsorship Program for a list of sponsorship levels and opportunities.

MapYourShow

It's never too early to begin promoting your attendance at SUR/FIN 2010. The MapYourShow website is up and running! You will be receiving an e-mail from MapYourShow which will contain your ID and password.

The following information has already been uploaded into the system:

Company Information

Exhibit Description from 2009 (found under the Company Information Tab)

Contact Information

Company Logo

Product Categories

Please take a moment to review this information and make any corrections necessary. You may enter your exhibit description at your convenience, but remember, we will be promoting this site heavily in the months to come, so don't delay entering your information.